

# NEXT GENERATION MIRROR PROVIDES HEALTHY ECO-FRIENDLY OPTION



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A lead and solvent-free mirror, demonstrating huge health benefits and environmentally friendly credentials to eco-conscious customers has been launched by Saint-Gobain Glass.

[MIRALITE PURE](#) is made from 30% recycled glass and uses water-based rather than chemical solvents in its manufacture.

Saint-Gobain removed lead from its mirrors more than 10 years ago and the next step has been to remove the solvent used in the silver protection paint. This has now been achieved with MIRALITE PURE and the solvent has been replaced by a water-based paint, which is a real technical achievement due to the complexity of the process involved.

This advancement helps to improve indoor air quality when in the end application as it avoids the release of Volatile Organic Compounds (VOCs) and formaldehydes into the atmosphere, which can cause eye irritation,

respiratory problems, and other health issues.

The healthy and environmentally friendly mirror reflects high levels of light and is extremely versatile and durable for a wide range of interior design projects.

MIRALITE PURE is ideal for use in residential properties such as in bathrooms and hallways, as well as in commercial premises including hotels, restaurants, offices, retail and sports facilities. It can be framed or unframed, or simply used as a decorative feature to line a wall or add to furniture such as tabletops, doors and other surfaces. Its black coated backing also means it is perfect for creating backlighting effects such as use with LED lights.

It can be easily cut to many different shapes and sizes and does not flake or chip when drilled, bevelled or cut. For added design flexibility it can be customised with a logo, a sandblasted design or engraved.

Jenni Young, Market Manager - Premium Residential and Design & Deco said: “MIRALITE PURE is another example of Saint-Gobain going above and beyond the minimum requirements of legislation and industry standards and putting the health of consumers and environmental protection first. This philosophy results in next-generation products that are future-proofed and anticipate the needs of health and environmentally aware designers and their customers.”

MIRALITE PURE is the latest addition to the Saint-Gobain range which also includes [MIRALITE VERSAILLES](#) (clear) and three colour choices (grey, bronze and clear) in the [MIRALITE ANTIQUE](#) range of vintage decorative interior mirrors, which have been designed to have the appearance of aged mirrors whilst being produced to the latest quality, manufacturing and environmental standards.

[Click here to download the MIRALITE PURE brochure.](#)

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